

Am 02.07.1999 forderte die Generaldirektion Unternehmen der Europäischen Kommission im Rahmen eines Informationstages insbesondere durch **Installierung des IRC-Netzes zu mehr Innovation bei klein- und mittelständischen Unternehmen** auf.

Nachfolgend erhalten Sie die Aufforderung im Originaltext:

Record Control Number: 14572

Date: 2000-03-29

Category: Event

General

Information:

As innovation rises up the European political priority list, the details of the conference 'Innovation and Enterprise Creation: statistics and indicators' conference, have been released. The event, which should lead to better measurement techniques of innovation, will take place in Sophia Antipolis, France, on 23 and 24 November 2000.

The Enterprise Directorate-General (overseeing the Innovation and SME programme) and Eurostat are jointly organising the international conference.

The similar preceding conference (on 20 and 21 May 1996 in Luxembourg) helped enhance the methodology for statistical surveys of innovation and to improve the international comparability of collected data. A useful dialogue was also established between the users (policy-makers, company managers, practitioners, innovation scheme managers) and the producers of innovation statistics, allowing new needs in robust and reliable indicators to be taken into account. The Sophia Antipolis conference hopes to be a landmark in the development of analytical tools, to help understand the innovation process, identify new patterns, implement innovation policies and fine-tune them to economic and technological change.

It will concentrate, notably, on the following aspects:

- Advances in innovation statistics: organisational innovation, measuring intangibles and the knowledge base at firm and sector levels, adding a time/longitudinal dimension, inter-linking innovation data with other enterprise data;
- Results of sectoral and regional studies exploiting recent Community and national innovation surveys;
- New indicators needed, notably, for the benchmarking of innovation and company creation policies;
- Acquisition and protection of competencies by enterprises

Data Source Provider: Enterprise Directorate-General

Document Reference: Based on a release from event organisers

Subject Index : Economic Aspects; Measurement Methods

Contact Person: Further information on the registration process and the conference programme will be available soon."